





# SEOUL

## City Map



### SPEAK LIKE A LOCAL

#### BASICS

Hello.	안녕하세요.	an-nyŏng ha-se-yo
Goodbye.	안녕히	an-nyŏng-hi
(when leaving)	계세요	kye-se-yo
(when staying)	가세요.	ka-se-yo
Yes./No.	네./아니요.	né/a-ni-yo
Excuse me.	실례합니다.	shil-lé ham-ni-da
Sorry.	죄송합니다.	choé-song ham-ni-da
Thank you.	고맙습니다./	ko-map-sŭm-ni-da/
(informal/formal)	감사합니다.	kam-sa-ham-ni-da

### TOP SIGHTS

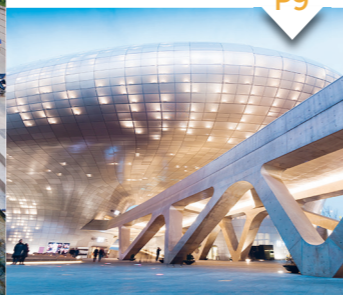


#### F8 CHEONG-GYE-CHEON

With its landscaped walkways, footbridges, waterfalls and a variety of public artworks, this revitalised stream is a hit with Seoulites.

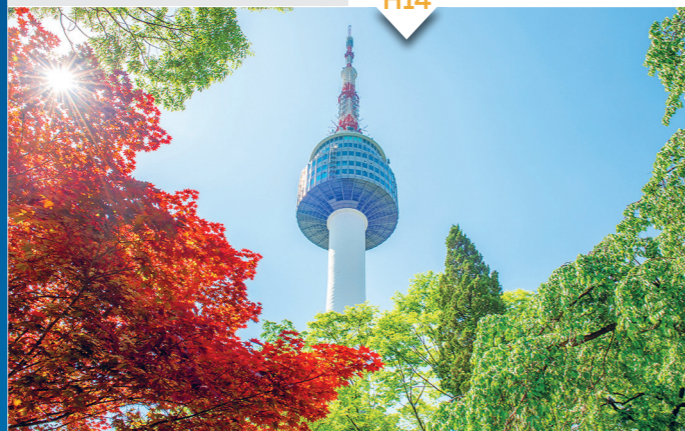
#### DONGDAEMUN DESIGN PLAZA

Inside this contemporary masterpiece is a creative hub and cultural space with galleries, events and design studios. ([www.ddp.or.kr](http://www.ddp.or.kr); 28 Eulji-ro, Jung-gu; 5 Dongdaemun History & Culture Park)



#### N SEOUL TOWER

One of Seoul's most iconic features. If the weather's fine, the observation deck offers panoramic views. At sunset you can watch the city morph into a galaxy of twinkling lights. ([www.nseoultower.com](http://www.nseoultower.com); 4 shuttle buses 2, 3 & 5)



#### E4 GYEONGBOKGUNG

The grandest of Seoul's palaces. With its restored Gwanghwamun entrance, changing-of-the-guard ceremonies and museums, it's a place you should allow half a day to see. ([www.royalpalace.go.kr/html/eng](http://www.royalpalace.go.kr/html/eng); 5 Gyeongbokgung)

#### BUKCHON HANOK VILLAGE

This neighbourhood stands as a testament to an age when Seoulites lived in one-storey wooden *hanok*, with graceful tiled roofs and courtyard gardens.



#### CHANGDEOKGUNG

A Unesco World Heritage property and the most beautiful of Seoul's four main palaces, the 'Palace of Illustrious Virtue' was built in the early 15th century. (<http://eng.cdg.go.kr/main/main.htm>; 5 Anguk)



#### NAMDAEMUN MARKET

At this sprawling round-the-clock market you can find pretty much anything – from food and flowers to spectacles and camera equipment. ([www.namdaemunmarket.co.kr](http://www.namdaemunmarket.co.kr); 21 Namdaemunsijang 4-gil, Jung-gu; 5 Hoehyeon)



#### G6 JOGYE-SA

The headquarters of the Jogye Order of Korean Buddhism is home to Daeungjeon, the largest temple building in Seoul. It comes alive during the spectacular Lotus Lantern Festival. ([www.jogyesa.kr/user/english](http://www.jogyesa.kr/user/english); 55-Ujeongguk-ro, Jongno-gu; 5 Anguk)



#### M7 GWANGJANG MARKET

One of Seoul's best markets. During the day it's known for secondhand clothes and fabrics. At night its alleys fill up with vendors selling all manner of street eats. (88 Changgyeonggung-ro, Jongno-gu; 5 Jongno-5ga, or Euljiro 4-ga)

#### DEOKSUGUNG

Deoksugung (Palace of Virtuous Longevity) is the only one of the four main palaces that you can visit in the evening to enjoy a quieter atmosphere and see the buildings illuminated. ([www.deoksugung.go.kr](http://www.deoksugung.go.kr); 5 City Hall)



### SEOUL SHORT LIST

#### HISTORY BUFFS

- National Museum of Korea (B14)** Packed with national treasures spanning the centuries.
- Seoul Museum of History (C7)** Learn how much the city has changed over the last century.
- War Memorial of Korea (E20)** Masses of military-related displays and good exhibits on the Korean War.
- Seonjeongneung (Q19)** Pay your respects at the tombs of past Korean kings in Seolleung Park.

#### BARGAIN HUNTERS

- Seoul City Wall Museum (P7)** This modern museum offers an engaging history of the 18.6km-long wall that surrounds the city. Entry is free.
- Tobang (H6)** Sit on floor cushions under paper lanterns at this excellent-value eatery.
- Seoul Museum of Art (D10)** Ultra-modern, bright galleries inside the handsome facade of the 1928 Supreme Court building. Free entry.

### GETTING AROUND

#### TRANSPORT

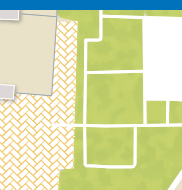
- Bus** Seoul has a comprehensive and reasonably priced **bus system** ([www.bus.go.kr](http://www.bus.go.kr)).
- Taxi** Regular orange- or grey-coloured taxis are a good deal for short trips.
- Subway** Seoul has an excellent, user-friendly **subway system** ([www.smrt.co.kr](http://www.smrt.co.kr)).



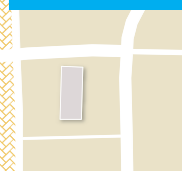
#### INSA-DONG

Take a trip back to the Joseon dynasty on this street. Some of Seoul's best traditional houses and temples. Also by traditional tea houses and shops selling traditional goods (traditional houses).

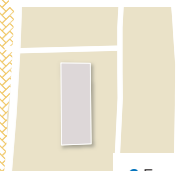
**Start** Jogye-sa  
**Distance** 1.5km  
**Duration** 3 hours



**Take a Break:** For a traditional Pyongyang-style coffee, visit Koong (11-3 Insa-dong-gil, 11.30am-9.30pm)



**1** Kick off with a visit to the temple at **Jogyesa**. The building features three statues.



**2** For a traditional pottery craft, visit the **KCDF**.

### SEOUL

Gaiwa

Incheon Intl Airport

Munsan

Gangnam